

Your Questions?

Is it Safe?

The scheme is only open to employees of companies that have registered. Member's details will be used solely for the purpose of matching with potential sharers and will not be publicly viewable. Initial contact is made through user names. A list of sensible 'starting out' precautions is provided on the site.

I need to work late and do errands on the way home.

What, every day? Just share when you can. We don't expect anyone to car share if it isn't convenient. Communication and planning journeys is the key to a successful sharing relationship.

What about sharing the costs?

If the users take it in turn to drive then the costs are already shared equally. If one user always drives then a fair contribution to petrol and wear and tear can be agreed.

Will it affect car insurance?

Insurance companies allow policy holders to share lifts. Where financial contributions are made by passengers "the total contributions must not include an element of profit" (wear and tear can be included in contributions)

Sharing lifts is only one means of tackling the problems caused by excess traffic. Walking, cycling and public transport are other options to consider. We can work with you to develop a range of sustainable travel initiatives that you can offer to staff. Fleet management and business mileage are linked areas that affect your bottom line.

We'll work on these with you too.

Contact us on

01785 276615 or email info@share-a-lift.com

A few businesses already participating:



Visit the site at www.share-a-lift.com

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Get INTO Car Sharing

Employers' Guide



What is Share-α-Lift?

Share-a-lift is about sharing car journeys to work rather than driving alone. The scheme is essentially an on-line matching service that allows people to find a potential sharing partner who travels a similar route to work. Registration and searching is done by users and matches are made by location and route. The results are then filtered by a selection of personal criteria chosen by the user so that they are matched with like minded people. Staff register without obligation and can change lift partners or withdraw from the scheme if it doesn't suit. Personal details can be updated when necessary.

How can the scheme benefit your organisation?

The journey to work is a major consideration in the search for employment. Those who don't drive or have access to a car are often limited in their choices or availability. Being part of the 'Share a Lift' scheme will open up access to your company for these people. Plus you'll get:

- **Reduced parking pressures, particularly at shift changeover**
- **Happier, less stressed workforce**
- **Increased retention rates**
- **Increased communications between staff**

www.share-a-lift.com

Things that you can do to help:

1. Emergency ride home

Concern about being stranded at work is one of the main reasons preventing people considering other ways to travel. We encourage employers to implement this measure as part of the scheme. How you go about this is up to you, but staff need reassurance that if they have left their car at home they will be guaranteed a lift home in an emergency. This could be another member of staff providing a lift home or by a taxi fare reimbursed by the organisation. *From experience we have found this option is rarely used.*

2. Dedicated parking spaces

If your organisation has its own car park why not set aside 'prime' spaces for those who have car shared as an incentive.

3. Management recognition

Acknowledgement by supervisors and middle managers that lift sharers need to leave on time to honour predetermined lift share arrangements.

NB If your organisation operates shifts it would be helpful to try and coordinate staff rotas so that potential sharers are on the same shift. This will also help alleviate the overlap in demand for parking at shift changeover.

In house promotion of Share-α-Lift is vital

Here are a few ideas to get you started.

- Use staff bulletins, notice boards, intranet etc. on a regular basis. Real-life stories from staff who share are always successful. (We can supply posters and information).
- Organise an event such as 'Car share coffee break' for those interested in the scheme to pass on information and for staff to meet potential sharers in an informal environment. The Sustainable Travel Officer will attend if required.
- Car share day when all staff are encouraged to share. A prize draw or free coffee and cake could be organised, or fancy dress where sharers dress as famous 'pairs'
- Share-a-lift miles scheme where employees accrue points for each day they share. These points could then be exchanged for a reward once a set target is reached e.g. car wash, vouchers, free meal in canteen etc.

Visit our website today...
www.share-a-lift.com
and help your employees
with more than just the
environment

